

## Dr Karen Jackson

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### Work Experience

#### • University of Westminster

*Assistant Head of School (Organisations, Economy and Society) (2018 - present)*

*Senior Lecturer (Associate Professor) in Economics (2017 - present)*

Including the following responsibilities:

- Senior Regional Coordinator (Westminster Business School) (2020 - present)
- China Regional Coordinator (Westminster Business School) (2018 - 2020)

#### • University of Bradford

*Senior Lecturer (Associate Professor) in Economics (2011 - 2017)*

*China and East Asia Development Director (secondment to university-level post) (2013 - 2016)*

*Head of Economics (2010-2013)*

*Lecturer (Assistant Professor) in Economics (2005 - 2011)*

Including the following responsibilities:

- Member of University Senate
- Member of University Senior Lecturer Promotion Panel
- Member of University Fees and Scholarship Group

#### • University of Sussex

*Research Officer (2004 - 2005)*

UK Department for International Development funded project: A Framework for Evaluating Regional Trade Agreements Involving Developing Countries

#### • UK Department for International Development

*Economist (2004)*

### Education

- Fellow (2007)  
Higher Education Academy
- DPhil in Economics (2007)  
University of Sussex
- MSc in Economics (2000)  
University of Nottingham
- BA in Mathematics and Economics (1999)  
University of Kent

## Publications

- Trade (dis)integration: The sudden death of NAFTA, (2020) *Open Economies Review*, 31(4), pp. 931-943 (with D. Bakas and G. Magkonis)
- An Inquiry into Exchanges Rate Misalignments as a Cause of the Major Global Trade Imbalances, (2019), *Journal of Economic Studies*, 46(4), pp. 902-924 (with M.A. Nasir)
- Identifying networks in social media: The case of Grexit, (2019), *Networks and Spatial Economics*, 19(1), pp. 319-330 (with G. Magkonis)
- Regional trade institutions in West Africa: Historical reflections, (2018), *Journal of International Development*, 30(8), pp. 1255-1272 (with E. Bah and D. J. Potts)
- Post-Brexit trade survival: Looking beyond the European Union, (2018), *Economic Modelling*, 73, pp. 317-328 (with O. Shepotylo)
- *The segmentation of Europe: Convergence or divergence between core and periphery*, (2017) Palgrave Macmillan (with M. Baimbridge, U. R. Lee and I. Litsios)
- Evaluating methodological issues in the tourism literature: UK outgoing tourism and trade links, (2015), *Economic Issues*, 28(1), pp. 1-42 (with W. Zang)
- Great achievements and great challenges: The EU Common Fisheries Policy in *Re-examining the EU policies in a global perspective* edited by M. R. Szeles, (2013), Palgrave Macmillan
- Reconsidering the silk road: Tourism in the context of regionalism and trade patterns in *Handbook on the Economics of Leisure* edited by S. Cameron, (2011) Edward Elgar.
- A Framework for evaluating regional trade agreements involving developing countries, (2005), *Report for the UK Department for International Development* (with D. Evans, M. Gasiorek, P. Holmes, L. Iacovone, S. Robinson and J. Rollo)
- Investment incentives in Commonwealth developed countries and the WTO investment negotiations, (2003), *Commonwealth Secretariat Economic Paper Series* (with J. Lafortune, J.C.R. Rowley, S.R. Vemuri, and R. Scollay)

## Funded research project (ongoing)

- China in Uzbekistan: An investigation into the effects of the BRI on trade, migration, and Chinese language education, Nov 2019 - Nov 2021, WUIT Collaborative Research Fund, 9,710 pounds [Co-Investigator]

## Research Impact

- China-US relations are at rock bottom, but new trade talks will happen eventually, (2020), *The Conversation*, 14 Aug (with O. Shepotylo)
- Billions on the Line: How Will the US-UK Trade Talks Unfold?, (2020), *The National Interest*, 11 May (with O. Shepotylo)
- US-UK trade talks have begun: here's what each side wants and what to expect, (2020), *The Conversation*, 11 May (with O. Shepotylo)
- NAFTA 2.0 is a welcome deal for the US, Canada and Mexico in a time of trade uncertainty, (2019), *LSE US Centre*, 13 Nov (with D. Bakas and G. Magkonis)
- Winners and losers in the US-China trade war, (2019), *The Conversation*, 25 Jun (with O. Shepotylo)
- Brexit: breaking up is hard to do, (2019), *The Money - ABC Radio National* (Australian Broadcasting Corporation), 21 March
- Why a no-deal Brexit would be less costly for the EU than the UK, (2019), *The Conversation*, 24 Jan (with A. Delis and O. Shepotylo)

- Brexit: four things you need to know, (2019), The UK in a Changing Europe, 11 Jan (with O. Shepotylo)
- JVS Show - BBC Three Counties Radio interview, (2018), 14 Dec
- No deal? Seven reasons why a WTO-only Brexit would be bad for Britain, (2018), The Conversation, 23 Aug (with O. Shepotylo) [More than 67,000 reads]
- Post-Brexit trade with the US Donald Trump was right when he said a deal would be tricky, (2018), The Conversation, 20 July (with O. Shepotylo)
- A customs union would free the UK to strike trade deals but it doesnt solve every Brexit problem, (2018), The Conversation, 26 April (with O. Shepotylo)
- The five alternatives to EU single market and customs union would all make UK poorer, (2018), The Conversation, 26 Feb (with O. Shepotylo)
- West Africa: Empirehood and colonialism offer lessons in integration, (2017), The Conversation, 12 December (with E. Bah and D. J. Potts) [More than 75,000 reads]

### PhD Supervision

- Olga Artsiukh, Started in 2020
- Jiandan Li, Started in 2019
- Essa Bah, Completed in 2018, Destination: University of Birmingham
- Zhang He, Completed in 2014, Destination: Teesside University
- Wenyu Zang, Completed in 2012, Destination: Nottingham Trent University

### Conference organisation

- *Westminster Development Studies Symposium 2021* (02.07.2021)  
Jointly organised by the University of Westminsters Development Policy Network in collaboration with the Westminster International University in Tashkent
- *Westminster Development Network Virtual Seminars* (autumn 2020)  
Jointly organised by the University of Westminsters Development Policy Network, Westminster International University in Tashkent and the International Food Policy Research Institute
- *Global Economic Policy Group 2020*  
Jointly organised by the University of Duisburg-Essen (Institute of East Asian Studies), FernUniversitt in Hagen (CEAMeS), Fudan University (Institute of World Economy) and University of Westminster (Westminster Business School)
- *East Asia Forum: Economic (Dis)integration* (14.06.2019)  
Jointly organised by the University of Duisburg-Essen (Institute of East Asian Studies), FernUniversitt in Hagen (CEAMeS) and University of Westminster (Westminster Business School and Contemporary China Centre)
- *Westminster Development Studies Symposium: Globalisation between achievements and the road to isolation* (17.05.2019)  
University of Westminsters Development Policy Network

### Teaching experience

- Preliminary Mathematics for Economists, Level 3
- Mathematics for Economists, Level 4
- Introduction to Microeconomics, Level 4
- Global Economic Issues, Level 4
- Global Business Environment, Level 4
- Further Mathematics for Economists, Level 5

- Microeconomic Theory, Level 5
- Trade, Regionalism and Globalisation, Level 6
- International Trade, Level 6
- International Economics, Level 6
- Economics of Labour, Level 6
- International Economics, Level 7
- Microeconomic Theory and Policy, Level 7

### **Consultancy and Advisory Assignments**

- Member of Panel of Experts (2020)  
UKRI (ESRC)
- External Expert (2017)  
University of Reading  
Transnational Education Review Panel
- External Examiner (2017-present)  
Coventry University
- External Examiner (2016-present)  
Nottingham Trent University
- External Expert (2016)  
Teesside University  
BA Economics Programme Approval Panel
- External Expert (2014-15)  
Review of Economics Teaching  
University of Reading
- External Examiner (2013-16)  
Leeds Beckett University
- Project Lead (2013-14)  
Funder: Economics Network  
Project: Economics students' changing expectations
- Principle Investigator (2011)  
Funder: Higher Education Academy (3,000 pounds)  
Project: Dealing with Students with Diverse Mathematics and Statistics Abilities
- Consultant (2004)  
Department for International Development  
Project: Achieving the Millennium Development Goals: The Middle-Income Countries A strategy for DFID: 2005-2008
- Consultant (2002)  
Commonwealth Secretariat  
Project: An examination of the variety of government programmes and incentives available to small businesses and minority groups in the United Kingdom

### **Membership of Professional Organisations**

- 2007-present, Royal Economic Society
- 2016-present, American Economic Association
- 2018-present, Contemporary China Centre (University of Westminster)
- 2018-present, Westminster Development Policy Research Network (Co-convener)