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Dr Karen Jackson

Reader in Economics, University of Westminster
Assistant Head of School (Organisations, Economy and Society), University of Westminster
Director of International Development (Westminster Business School), University of Westminster

Work Experience

- **University of Westminster**

Reader in Economics (2021 - present)
Assistant Head of School (Organisations, Economy and Society) (2018 - present)
Director of International Development (Westminster Business School) (2022 - present)
Acting Head of School (Organisations, Economy and Society) (2021)
Senior Lecturer (Associate Professor in Economics) (2017 - 2021)

Including the following responsibilities:

- Senior Regional Coordinator (Westminster Business School) (2020 - 2022)
- China Regional Coordinator (Westminster Business School) (2018 - 2020)

- **University of Bradford**

Senior Lecturer (Associate Professor) in Economics (2011 - 2017)
China and East Asia Development Director (secondment to university-level post) (2013 - 2016)
Head of Economics (2010-2013)
Lecturer (Assistant Professor) in Economics (2005 - 2011)

Including the following responsibilities:

- Member of University Senate
- Member of University Senior Lecturer Promotion Panel
- Member of University Fees and Scholarship Group

- **University of Sussex**

Research Officer (2004 - 2005)

UK Department for International Development funded project: A Framework for Evaluating Regional Trade Agreements Involving Developing Countries

- **UK Department for International Development**

Economist (2004)

Education

- Fellow (2007)
Higher Education Academy
- DPhil in Economics (2007)
University of Sussex
- MSc in Economics (2000)
University of Nottingham
- BA in Mathematics and Economics (1999)
University of Kent

Publications

- An Analysis of the Trade Policy Review of the European Union, (2021) *The World Economy*, 44(12), pp. 3482-3491
- Belt and Road: The China Dream?, (2021) *China Economic Review*, 67 (with O. Shepotylo)
- An examination of EU trade disintegration scenarios, (2021) *The World Economy*, 44(1), pp. 2-20 (with O. Shepotylo)
- Trade (dis)integration: The sudden death of NAFTA, (2020) *Open Economies Review*, 31(4), pp. 931-943 (with D. Bakas and G. Magkonis)
- An inquiry into exchange rate misalignments as a cause of the major global trade imbalances, (2019), *Journal of Economic Studies*, 46(4), pp. 902-924 (with M.A. Nasir)
- Identifying networks in social media: The case of Grexit, (2019), *Networks and Spatial Economics*, 19(1), pp. 319-330 (with G. Magkonis)
- Regional trade institutions in West Africa: Historical reflections, (2018), *Journal of International Development*, 30(8), pp. 1255-1272 (with E. Bah and D. J. Potts)
- Post-Brexit trade survival: Looking beyond the European Union, (2018), *Economic Modelling*, 73, pp. 317-328 (with O. Shepotylo)
- *The segmentation of Europe: Convergence or divergence between core and periphery*, (2017) Palgrave Macmillan (with M. Baimbridge, U. R. Lee and I. Litsios)
- Evaluating methodological issues in the tourism literature: UK outgoing tourism and trade links, (2015), *Economic Issues*, 28(1), pp. 1-42 (with W. Zang)
- Great achievements and great challenges: The EU Common Fisheries Policy in *Re-examining the EU policies in a global perspective* edited by M. R. Szeles, (2013), Palgrave Macmillan
- Reconsidering the silk road: Tourism in the context of regionalism and trade patterns in *Handbook on the Economics of Leisure* edited by S. Cameron, (2011) Edward Elgar.
- A Framework for evaluating regional trade agreements involving developing countries, (2005), *Report for the UK Department for International Development* (with D. Evans, M. Gasiorek, P. Holmes, L. Iacovone, S. Robinson and J. Rollo)
- Investment incentives in Commonwealth developed countries and the WTO investment negotiations, (2003), *Commonwealth Secretariat Economic Paper Series* (with J. Lafortune, J.C.R. Rowley, S.R. Vemuri, and R. Scollay)

Research Impact

- Brexit: what the UK/EU customs changes mean for businesses from January 1, (2021), *The Conversation*, 21 Dec
- *Written evidence to the UK Parliament International Trade Committee's inquiry, UK trade negotiations*, (2021), 15 Sep (with O. Shepotylo)
- The Belt and Road Initiative in times of global uncertainty: A trade policy perspective, (2021), *China Dialogues (LSE)*, 24 Jun (with O. Shepotylo)
- Four reasons why G7 climate finance initiative will struggle against China's Belt and Road, (2021), *The Conversation*, 14 Jun (with O. Shepotylo)
- US-UK trade deal: what can post-Brexit Britain hope to get?, (2021), *The Conversation*, 4 Jan (with O. Shepotylo)
- A UK-US trade deal would look less likely under Joe Biden - which means the NHS red line could be crossed, (2020), *iPaper*, 16 Oct
- China-US trade talks cancelled: why negotiations will still happen eventually, (2020), *The Conversation*, 14 Aug (with O. Shepotylo)
- US-UK trade talks have begun here's what each side wants and what to expect, (2020), *The Conversation*, 11 May (with O. Shepotylo)
- NAFTA 2.0 is a welcome deal for the US, Canada and Mexico in a time of trade uncertainty, (2019), *LSE US Centre*, 13 Nov (with D. Bakas and G. Magkonis)
- Winners and losers in the US-China trade war, (2019), *The Conversation*, 25 Jun (with O. Shepotylo)
- Brexit: breaking up is hard to do, (2019), *The Money - ABC Radio National (Australian Broadcasting Corporation)*, 21 March
- Why a no-deal Brexit would be less costly for the EU than the UK, (2019), *The Conversation*, 24 Jan (with A. Delis and O. Shepotylo)
- Brexit: four things you need to know, (2019), *The UK in a Changing Europe*, 11 Jan (with O. Shepotylo)
- *JVS Show - BBC Three Counties Radio interview*, (2018), 14 Dec
- No deal? Seven reasons why a WTO-only Brexit would be bad for Britain, (2018), *The Conversation*, 23 Aug (with O. Shepotylo) [More than 67,000 reads]
- Post-Brexit trade with the US Donald Trump was right when he said a deal would be tricky, (2018), *The Conversation*, 20 July (with O. Shepotylo)
- A customs union would free the UK to strike trade deals but it doesn't solve every Brexit problem, (2018), *The Conversation*, 26 April (with O. Shepotylo)
- The five alternatives to EU single market and customs union would all make UK poorer, (2018), *The Conversation*, 26 Feb (with O. Shepotylo)
- West Africa: Empirehood and colonialism offer lessons in integration, (2017), *The Conversation*, 12 December (with E. Bah and D. J. Potts) [More than 75,000 reads]

Funded research projects

- China in Uzbekistan: An investigation into the effects of the BRI on trade, migration, and Chinese language education
2019 - 2021
WUIT Collaborative Research Fund
9,710 pounds [Co-Investigator]
- Dealing with Students with Diverse Mathematics and Statistics Abilities
2011
Higher Education Academy
3,000 pounds [Principle Investigator]

PhD Supervision

- Lady Naa Atswei Asafu-Adjaye, Started in 2020
- Olga Artsiukh, Started in 2020
- Jiandan Li, Started in 2019
- Essa Bah, Completed in 2018, Destination: University of Birmingham
- Zhang He, Completed in 2014, Destination: Teesside University
- Wenyu Zang, Completed in 2012, Destination: Nottingham Trent University

International conference and seminar series organisation

- *Westminster Development Studies Symposium* (6 July 2022)
University of Westminsters Development Policy Network
- *Global Economic Policy Group 2022* (27-28 June 2022)
Jointly organised by the FernUniversitt in Hagen (CEAMeS) and University of Westminster (Westminster Business School)
- *Westminster Development Network Virtual Seminars* (16.02.2022 - 30.03.2022)
Jointly organised by the University of Westminsters Development Policy Network, Westminster International University in Tashkent and the International Food Policy Research Institute
- *Westminster Development Network Virtual Seminars* (summer 2021)
Jointly organised by the University of Westminsters Development Policy Network, Westminster International University in Tashkent and the International Food Policy Research Institute
- *BRI in the Shadow of Covid19: Central Asian Perspective* (June 2021)
Jointly organised by the University of Westminster in collaboration with the Westminster International University in Tashkent
- *Global Economic Policy Group 2021* (18.01.2021)
Jointly organised by the FernUniversitt in Hagen (CEAMeS) and University of Westminster (Westminster Business School)
- *Westminster Development Network Virtual Seminars* (autumn 2020)
Jointly organised by the University of Westminsters Development Policy Network, Westminster International University in Tashkent and the International Food Policy Research Institute
- *Global Economic Policy Group 2020* (Autumn 2020)
Jointly organised by the University of Duisburg-Essen (Institute of East Asian Studies), FernUniversitt in Hagen (CEAMeS), Fudan University (Institute of World Economy) and University of Westminster (Westminster Business School)
- *East Asia Forum: Economic (Dis)integration* (14 June 2019)
Jointly organised by the University of Duisburg-Essen (Institute of East Asian Studies), FernUniversitt in Hagen (CEAMeS) and University of Westminster (Westminster Business School and Contemporary China Centre)

- *Westminster Development Studies Symposium* (17 May 2019)
University of Westminster's Development Policy Network

**Teaching
experience**

- Preliminary Mathematics for Economists, Level 3
- Mathematics for Economists, Level 4
- Introduction to Microeconomics, Level 4
- Global Economic Issues, Level 4
- Global Business Environment, Level 4
- Further Mathematics for Economists, Level 5
- Microeconomic Theory, Level 5
- Trade, Regionalism and Globalisation, Level 6
- International Trade, Level 6
- International Economics, Level 6
- Economics of Labour, Level 6
- International Economics, Level 7
- Microeconomic Theory and Policy, Level 7

**Consultancy and
Advisory
Assignments**

- Peer Reviewer (2021)
ESRC
UK Productivity call
- External Expert (2021)
Richmond University
- Member of Panel of Experts (2020-21)
UKRI (ESRC)
COVID-19 UKRI Rapid Response Call
- External Expert (2017)
University of Reading
Transnational Education Review Panel
- External Examiner (2017-2021)
Coventry University
- External Examiner (2016-2020)
Nottingham Trent University
- External Expert (2016)
Teesside University
BA Economics Programme Approval Panel
- External Expert (2014-15)
University of Reading
Review of Economics Teaching
- External Examiner (2013-16)
Leeds Beckett University
- Consultant (2004)
Department for International Development
Project: Achieving the Millennium Development Goals: The Middle-Income
Countries A strategy for DFID: 2005-2008

- Consultant (2002)
Commonwealth Secretariat
Project: An examination of the variety of government programmes and incentives available to small businesses and minority groups in the United Kingdom

Research Groups

- Co-convener, Westminster Development Policy Research Network
- Co-convener, Global Economics Policy Group: joint venture between the University of Westminster (UK), Fern Universitt in Hagen (Germany) and Shandong University (China)