

linkedin.com/in/karen-jackson-806194a/  
twitter: @karenleejackson  
karen-jackson.com  
k.jackson@westminster.ac.uk

## DR KAREN JACKSON

---

- **University of Turin**

*Visiting Professor* (2022 - present)

- **University of Westminster**

*Reader in Economics* (2021 - present)

Including the following responsibility:

- Director of International Development (Westminster Business School) (2022 - present)

---

### Previous work experience

- **University of Westminster**

*Senior Lecturer (Associate Professor in Economics)* (2017 - 2021)

Including the following responsibilities:

- Assistant Head of School (Organisations, Economy and Society) (2018 - 2023)
- Acting Head of School (Organisations, Economy and Society) (2021)
- Senior Regional Coordinator (Westminster Business School) (2020 - 2022)
- China Regional Coordinator (Westminster Business School) (2018 - 2020)

- **University of Bradford**

*Senior Lecturer (Associate Professor) in Economics* (2011 - 2017)

*China and East Asia Development Director* (secondment to university-level post) (2013 - 2016)

*Head of Economics* (2010-2013)

*Lecturer (Assistant Professor) in Economics* (2005 - 2011)

Including the following responsibilities:

- Member of University Senate
- Member of University Senior Lecturer Promotion Panel
- Member of University Fees and Scholarship Group

- **University of Sussex**

*Research Officer* (2004 - 2005)

UK Department for International Development funded project: A Framework for Evaluating Regional Trade Agreements Involving Developing Countries

- **UK Department for International Development**

*Economist* (2004)

---

## Education

- Fellow (2007)  
Higher Education Academy
  - DPhil in Economics (2007)  
University of Sussex
  - MSc in Economics (2000)  
University of Nottingham
  - BA in Mathematics and Economics (1999)  
University of Kent
- 

## Publications

- International trade fluctuations: global versus regional factors, (Accepted), *Canadian Journal of Economics* (with K. Beck)
- Transforming East Asia: Regional integration in a trade war era, (2023), *Open Economies Review*, 34(3), pp. 657 - 672 (with O. Shepotylo)
- An Analysis of the Trade Policy Review of the European Union, (2021) *The World Economy*, 44(12), pp. 3482-3491
- Belt and Road: The China Dream?, (2021) *China Economic Review*, 67 (with O. Shepotylo)
- An examination of EU trade disintegration scenarios, (2021) *The World Economy*, 44(1), pp. 2-20 (with O. Shepotylo)
- Trade (dis)integration: The sudden death of NAFTA, (2020) *Open Economies Review*, 31(4), pp. 931-943 (with D. Bakas and G. Magkonis)
- An inquiry into exchange rate misalignments as a cause of the major global trade imbalances, (2019), *Journal of Economic Studies*, 46(4), pp. 902-924 (with M.A. Nasir)
- Identifying networks in social media: The case of Grexit, (2019), *Networks and Spatial Economics*, 19(1), pp. 319-330 (with G. Magkonis)

- Regional trade institutions in West Africa: Historical reflections, (2018), *Journal of International Development*, 30(8), pp. 1255-1272 (with E. Bah and D. J. Potts)
- Post-Brexit trade survival: Looking beyond the European Union, (2018), *Economic Modelling*, 73, pp. 317-328 (with O. Shepotylo)
- *The segmentation of Europe: Convergence or divergence between core and periphery*, (2017) Palgrave Macmillan (with M. Baimbridge, U. R. Lee and I. Litsios)
- Evaluating methodological issues in the tourism literature: UK outgoing tourism and trade links, (2015), *Economic Issues*, 28(1), pp. 1-42 (with W. Zang)
- Great achievements and great challenges: The EU Common Fisheries Policy in *Re-examining the EU policies in a global perspective* edited by M. R. Szeles, (2013), Palgrave Macmillan
- Reconsidering the silk road: Tourism in the context of regionalism and trade patterns in *Handbook on the Economics of Leisure* edited by S. Cameron, (2011) Edward Elgar.
- A Framework for evaluating regional trade agreements involving developing countries, (2005), *Report for the UK Department for International Development* (with D. Evans, M. Gasiorek, P. Holmes, L. Iacovone, S. Robinson and J. Rollo)
- Investment incentives in Commonwealth developed countries and the WTO investment negotiations, (2003), *Commonwealth Secretariat Economic Paper Series* (with J. Lafortune, J.C.R. Rowley, S.R. Vemuri, and R. Scollay)

## Research Impact

- Quoted in the *The Daily Telegraph*, Why China's best days are already behind it, (2023), 19 Jan
- Brexit: what the UK/EU customs changes mean for businesses from January 1, (2021), *The Conversation*, 21 Dec
- Written evidence to the *UK Parliament International Trade Committee's inquiry, UK trade negotiations*, (2021), 15 Sep (with O. Shepotylo)
- The Belt and Road Initiative in times of global uncertainty: A trade policy perspective, (2021), *China Dialogues (LSE)*, 24 Jun (with O. Shepotylo)
- Four reasons why G7 climate finance initiative will struggle against China's Belt and Road, (2021), *The Conversation*, 14 Jun (with O. Shepotylo)
- US-UK trade deal: what can post-Brexit Britain hope to get?, (2021), *The Conversation*, 4 Jan (with O. Shepotylo)
- A UK-US trade deal would look less likely under Joe Biden - which means the NHS red line could be crossed, (2020), *iPaper*, 16 Oct
- China-US trade talks cancelled: why negotiations will still happen eventually, (2020), *The Conversation*, 14 Aug (with O. Shepotylo)
- US-UK trade talks have begun heres what each side wants and what to expect, (2020), *The Conversation*, 11 May (with O. Shepotylo)

- NAFTA 2.0 is a welcome deal for the US, Canada and Mexico in a time of trade uncertainty, (2019), *LSE US Centre*, 13 Nov (with D. Bakas and G. Magkonis)
- Winners and losers in the US-China trade war, (2019), *The Conversation*, 25 Jun (with O. Shepotylo)
- Interview - Brexit: breaking up is hard to do, (2019), *The Money - ABC Radio National (Australian Broadcasting Corporation)*, 21 March
- Why a no-deal Brexit would be less costly for the EU than the UK, (2019), *The Conversation*, 24 Jan (with A. Delis and O. Shepotylo)
- Brexit: four things you need to know, (2019), *The UK in a Changing Europe*, 11 Jan (with O. Shepotylo)
- Interview - *JVS Show - BBC Three Counties Radio*, (2018), 14 Dec
- No deal? Seven reasons why a WTO-only Brexit would be bad for Britain, (2018), *The Conversation*, 23 Aug (with O. Shepotylo)
- Post-Brexit trade with the US Donald Trump was right when he said a deal would be tricky, (2018), *The Conversation*, 20 July (with O. Shepotylo)
- A customs union would free the UK to strike trade deals but it doesnt solve every Brexit problem, (2018), *The Conversation*, 26 April (with O. Shepotylo)
- The five alternatives to EU single market and customs union would all make UK poorer, (2018), *The Conversation*, 26 Feb (with O. Shepotylo)
- West Africa: Empirehood and colonialism offer lessons in integration, (2017), *The Conversation*, 12 December (with E. Bah and D. J. Potts)

## Funded research

- UKRI QR and RCIF support for international focused activities  
2023  
2,250 pounds [Principle Investigator]
- China in Uzbekistan: An investigation into the effects of the BRI on trade, migration, and Chinese language education  
2019 - 2021  
WUIT Collaborative Research Fund  
9,710 pounds [Co-Investigator]
- Dealing with Students with Diverse Mathematics and Statistics Abilities  
2011  
Higher Education Academy  
3,000 pounds [Principle Investigator]

## PhD Supervision

- Lady Naa Atswei Asafu-Adjaye, Started in 2020
  - Olga Artsiukh, Started in 2020
  - Jiandan Li, Completed in 2023, Destination: Canterbury Christ Church University
  - Essa Bah, Completed in 2018, Destination: University of Birmingham
  - Zhang He, Completed in 2014, Destination: Teesside University
  - Wenyu Zang, Completed in 2012, Destination: Nottingham Trent University
- 

## International conference and seminar series organisation

- *Global Economic Policy Group 2023* (19 July 2023)  
Jointly organised by the FernUniversitt in Hagen (CEAMeS) and University of Westminster (Westminster Business School)
- *Research Roundtable: Chinese Economic Policy* (22 June 2023)  
University of Westminster's Development Policy Network
- *Insights from transition economies* (22 June 2023)  
Jointly organised by the University of Westminster's Development Policy Network and Westminster International University in Tashkent
- *Westminster Development Studies Symposium* (6 July 2022)  
University of Westminster's Development Policy Network
- *Global Economic Policy Group 2022* (27-28 June 2022)  
Jointly organised by the FernUniversitt in Hagen (CEAMeS) and University of Westminster (Westminster Business School)
- *Westminster Development Network Virtual Seminars* (Feb/March 2022)  
Jointly organised by the University of Westminster's Development Policy Network, Westminster International University in Tashkent and the International Food Policy Research Institute
- *Westminster Development Network Virtual Seminars* (Summer 2021)  
Jointly organised by the University of Westminster's Development Policy Network, Westminster International University in Tashkent and the International Food Policy Research Institute
- *BRI in the Shadow of Covid19: Central Asian Perspective* (June 2021)  
Jointly organised by the University of Westminster in collaboration with the Westminster International University in Tashkent
- *Global Economic Policy Group 2021* (18 Jan 2021)  
Jointly organised by the FernUniversitt in Hagen (CEAMeS) and University of Westminster (Westminster Business School)
- *Westminster Development Network Virtual Seminars* (Autumn 2020)  
Jointly organised by the University of Westminster's Development Policy Network, Westminster International University in Tashkent and the International Food Policy Research Institute

- *Global Economic Policy Group 2020* (Autumn 2020)  
Jointly organised by the University of Duisburg-Essen (Institute of East Asian Studies), FernUniversitt in Hagen (CEAMeS), Fudan University (Institute of World Economy) and University of Westminster (Westminster Business School)
  - *East Asia Forum: Economic (Dis)integration* (14 June 2019)  
Jointly organised by the University of Duisburg-Essen (Institute of East Asian Studies), FernUniversitt in Hagen (CEAMeS) and University of Westminster (Westminster Business School and Contemporary China Centre)
  - *Westminster Development Studies Symposium* (17 May 2019)  
University of Westminster's Development Policy Network
- 

### Teaching experience

- Preliminary Mathematics for Economists, Level 3
  - Mathematics for Economists, Level 4
  - Introduction to Microeconomics, Level 4
  - Global Economic Issues, Level 4
  - Global Business Environment, Level 4
  - Further Mathematics for Economists, Level 5
  - Microeconomic Theory, Level 5
  - Trade, Regionalism and Globalisation, Level 6
  - International Trade, Level 6
  - International Economics, Level 6
  - Economics of Labour, Level 6
  - International Economics, Level 7
  - Microeconomic Theory and Policy, Level 7
- 

### Consultancy and Advisory Assignments

- Reviewer (2022)  
ESRC  
UK in a Changing Europe (UKICE) Senior Fellowships
- Peer Reviewer (2021)  
ESRC  
UK Productivity call
- External Expert (2021)  
Richmond University
- Member of Panel of Experts (2020-21)  
UKRI (ESRC)  
COVID-19 UKRI Rapid Response Call

- External Expert (2017)  
University of Reading  
Transnational Education Review Panel
  - External Examiner (2017-2021)  
Coventry University
  - External Examiner (2016-2020)  
Nottingham Trent University
  - External Expert (2016)  
Teesside University  
BA Economics Programme Approval Panel
  - External Expert (2014-15)  
University of Reading  
Review of Economics Teaching
  - External Examiner (2013-16)  
Leeds Beckett University
  - Consultant (2004)  
Department for International Development  
Project: Achieving the Millennium Development Goals: The Middle-Income Countries A strategy for DFID: 2005-2008
  - Consultant (2002)  
Commonwealth Secretariat  
Project: An examination of the variety of government programmes and incentives available to small businesses and minority groups in the United Kingdom
- 

## Research Groups

- Co-convener, Westminster Development Policy Research Network
- Co-convener, Global Economics Policy Group: joint venture between the University of Westminster (UK), Fern Universitt in Hagen (Germany) and Shandong University (China)