

# Curriculum Vitae

## Dr Karen Jackson

Email. [K.jackson@westminster.ac.uk](mailto:K.jackson@westminster.ac.uk)

Twitter. [@karenleejackson](https://twitter.com/karenleejackson)

Personal website: [karen-jackson.com](http://karen-jackson.com)

Linkedin. <https://www.linkedin.com/in/karen-jackson-806194a/>

### /Key areas of interest and expertise

Dr Karen Jackson is Senior Lecturer (Associate Professor) in Economics and Assistant Head of School (Organisations, Economy and Society) at the University of Westminster. Her research interests are in the areas of international trade and finance as well as economic geography. In addition to holding a number of academic positions at various UK institutions, Dr Jackson has previously worked as China and East Asia Development Director (University of Bradford) while living in China, establishing a foreign enterprise and leading partnership developments across East Asia. Furthermore, she has public policy experience working for the Commonwealth Secretariat and the Department for International Development alongside an extensive teaching record as well as working on a range of funded projects.

### /Educational record

Award	Subject	Date	Institution
Fellow		2007	Higher Education Academy
DPhil	Economics	2007	University of Sussex
MSc	Economics	2000	University of Nottingham
BA	Economics and Mathematics	1999	University of Kent

### /Current post

Start date	Post title
2018 to date	<b>Assistant Head of School - Organisations, Economy and Society</b> Westminster Business School University of Westminster

2017 to date	<b>Senior Lecturer (Associate Professor) in Economics</b> Westminster Business School University of Westminster
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### /Employment history

Dates	Post title
2011-2017	<b>Senior Lecturer (Associate Professor) in Economics</b> School of Management University of Bradford
2013-2016	<b>China and East Asia Development Director</b> University of Bradford
2010-2013	<b>Head of Economics</b> University of Bradford <i>Included membership of Senate, Fees/Scholarship Group, Senior Lecturer Recruitment Selection Panel and Recruitment Group</i>
2008-2010	<b>Co-President</b> UCU University of Bradford Local Association
2007-2009	<b>External Supervisor and Visiting Lecturer</b> IDPM and Department of Economics University of Manchester
2005-2011	<b>Lecturer (Assistant Professor) in Economics</b> University of Bradford
2004	<b>Economist</b> European Bank for Reconstruction and Development (EBRD) Unit UK Department for International Development
2004-2005	<b>Research Officer</b> DFID funded project " <i>A Framework for Evaluating Regional Trade Agreements Involving Developing Countries</i> " University of Sussex
2001-2005	<b>Associate Staff</b> Department of Economics, University of Sussex
2001-2004	<b>Associate Staff</b> Institute of Development Studies

### /Consultancy and advisory assignments

Dates	Description
2017-to date	<b>External Examiner</b> Coventry University <i>Transnational Education Programme and MSc Economic Policy and International Trade (UK-based provision)</i>

2017	<b>External Expert</b> University of Reading <i>Transnational Education Review Panel</i>
2016-to date	<b>External Examiner</b> Nottingham Trent University
2016	<b>External Expert</b> Teesside University <i>BA Economics Programme Approval</i>
2014-15	<b>External Expert</b> University of Reading <i>Review of Economics Teaching</i>
2013-16	<b>External Examiner</b> Leeds Beckett University
2013-14	<b>Project Lead</b> Economics Network <i>Economics students' changing expectations</i>
2011	<b>Principle Investigator</b> Higher Education Academy (Economics Network) <i>Dealing with Students with Diverse Mathematics and Statistics Abilities</i>
2004	<b>Consultant</b> Europe Middle East and Americas Policy Department UK Department for International Development <i>Achieving the Millennium Development Goals: The Middle-Income Countries A strategy for DFID: 2005–2008</i>
2002	<b>Consultant</b> Economic Affairs Division Commonwealth Secretariat <i>An examination of the variety of government programmes and incentives available to small businesses and minority groups in the United Kingdom</i>

#### /Membership of professional organisations

Date	Name of organisation
2007 -	Royal Economic Society
2010 -	Economics Network (Key Contact)
2016-	American Economic Association

#### /Teaching experience (since 2005)

Level	Module
Level 3	Preliminary Mathematics for Economists
Level 4	Mathematics for Economists
Level 4	Introduction to Microeconomics

Level 4	Principles of Economic Theory (Microeconomics)
Level 4	Global Economic Issues
Level 4	Global Business Environment
Level 5	Further Mathematics for Economists
Level 5	Microeconomic Theory
Level 5	Intermediate Economic Theory (Microeconomics)
Level 6	Trade, Regionalism and Globalisation
Level 6	International Trade
Level 6	Economics of Labour
Level 6	International Economics
Level 7	International Economics
Level 7	Microeconomic Theory and Policy

### /PhD Supervision

Status	Name
Completed in 2012	Wenyu Zang Lecturer/Senior Lecturer, Nottingham Trent University
Completed in 2014	Zhang He Senior Lecturer, Teesside University
Completed in 2018	Essa Bah Teaching Fellow, University of Birmingham
Post viva corrections	Temitope Lawal

### /Publications

“An Inquiry into Exchanges Rate Misalignments as a Cause of the Major Global Trade Imbalances”, forthcoming in *Journal of Economic Studies* (with M.A. Nasir)

“Identifying networks in social media: The case of #Grexit”, forthcoming in *Networks and Spatial Economics* (with G. Magkonis)

“Regional trade institutions in West Africa: Historical reflections”, forthcoming in *Journal of International Development* (with E. Bah and D. J. Potts)

*Media coverage:*

“West Africa: Empirehood and colonialism offer lessons in integration”, (2017), *The Conversation*, 12 December (with E. Bah and D. J. Potts) [More than 70,000 reads]

“Post-Brexit trade survival: Looking beyond the European Union”, (2018), *Economic Modelling*, 73, pp. 317-328 (with O. Shepotylo)

*Media coverage:*

“The five alternatives to EU single market and customs union would all make UK poorer”, (2018), *The Conversation*, 26 Feb (with O. Shepotylo)

“A customs union would free the UK to strike trade deals – but it doesn’t solve every Brexit problem”, (2018), *The Conversation*, 26 April (with O. Shepotylo)

“Post-Brexit trade with the US – Donald Trump was right when he said a deal would be tricky”, (2018), *The Conversation*, 20 July (with O. Shepotylo)

“No deal? Seven reasons why a WTO-only Brexit would be bad for Britain”, (2018), *The Conversation*, 23 Aug (with O. Shepotylo)

*The segmentation of Europe: Convergence or divergence between core and periphery*, (2017) Palgrave Macmillan (with M. Baimbridge, U. R. Lee and I. Litsios)

“Evaluating methodological issues in the tourism literature: UK outgoing tourism and trade links”, (2015), *Economic Issues*, 28(1), pp. 1-42 (with W. Zang)

“Great achievements and great challenges: The EU Common Fisheries Policy” in *Re-examining the EU policies in a global perspective* edited by M. R. Szeles, (2013), Palgrave Macmillan

“Reconsidering the silk road: Tourism in the context of regionalism and trade patterns” in *Handbook on the Economics of Leisure* edited by S. Cameron, (2011) Edward Elgar.

"A Framework for evaluating regional trade agreements involving developing countries", (2005), *Report for the UK Department for International Development* (with D. Evans, M. Gasiorek, P. Holmes, L. Iacovone, S. Robinson and J. Rollo)

"Investment incentives in Commonwealth developed countries and the WTO investment negotiations.", (2003), *Commonwealth Secretariat Economic Paper Series* (with J. Lafortune, J.C.R. Rowley, S.R. Vemuri, and R. Scollay)